

The Face of Child Poverty

In New Brunswick:

Lone Parent Families



1 in 5

children in
New Brunswick
is living in
poverty,



yet...

Half

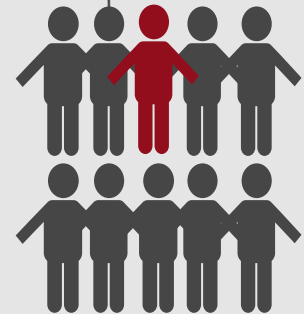
of all children
in lone parent
families are
living in
poverty,



compared
to...

1 in 10

of all children in
couple families.



16.2%

of families in New
Brunswick are
lone parent
families,



and of
those...

79.2%

are female-led
lone parent
families,



and...

64.8%

of lone parent
families in New
Brunswick have
one child.



\$19,920

is the amount a
lone parent with one
child on social
assistance receives
in total welfare
income,



which
is...

\$5,934

less than the
MBM¹ threshold
for a lone
parent with one
child,



and...

\$8,964

less than the
LIM² threshold
for a lone
parent with one
child.



Source: Saint John Human Development Council. (2018). A Reboot For Poverty Reduction: 2018 Child Poverty Report, New Brunswick. This report can be found at <http://www.sjhdc.ca/poverty-reductions.html>

1. Market Basket Measure (MBM) - Canada's Official Poverty Line - A household is considered to be in poverty if it does not have enough money to buy a specific basket of goods and services that allows it to meet its basic needs and achieve a modest standard of living in its community. (Definition from Opportunity For All - Canada's First Poverty Reduction Strategy)

2. Low Income Measure (LIM) - A household is considered to be in low income if its income is below 50 percent of median household incomes, accounting for household size. (Definition from Opportunity For All - Canada's First Poverty Reduction Strategy)