

PERSEVERANCE: THE JUANITA BLACK STORY

JAN 2022



Juanita Black is a long-time advocate for building a more caring community, and her powerful message is captured in an inspiring new documentary film that's launching today.

[Perseverance: The Juanita Black Story](#) charts more than 30 years she's spent as a volunteer, poverty

advocate, mentor, philanthropist and neighbourhood leader. As someone who has lived in poverty, Juanita has a fierce determination for fairness and justice that she has demonstrated at the local, provincial and national levels.

As Juanita shows us, it takes everyone working together to make meaningful change, and there are many ways to contribute: volunteer, make a donation, write a letter, join a committee, etc. Juanita illustrates the power of one working with the power of many to bring about change!