

2021 SAINT JOHN WARD PROFILE REPORT

Prepared By the Human Development
Council



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Social Enterprise Hub SJ



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Municipal Wards of the City of Saint John

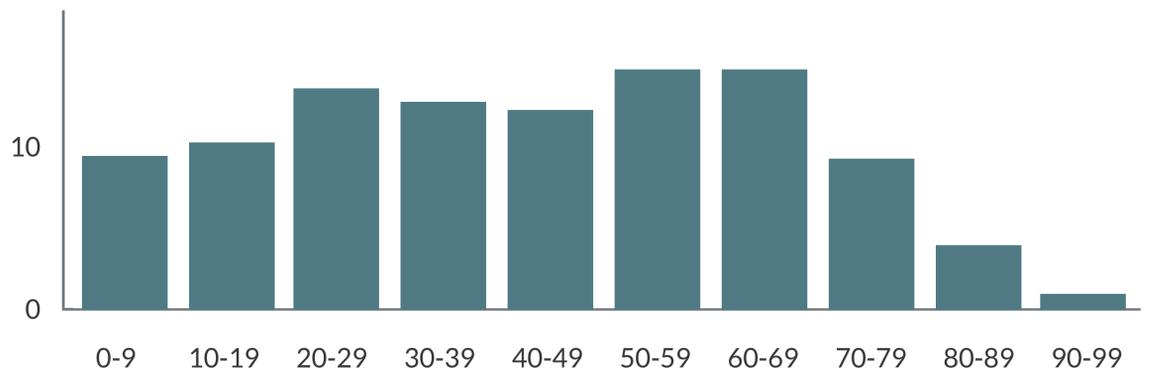


POPULATION AND LAND

2021 Census	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Population	36,991,981	775,610	69,895	16,305	18,295	17,350	17,920
Population Change From 2016	1,840,253	28,509	2,320	35	1,147	956	157
Land Area Square Kilometers	8,788,702.8	71,248.5	315.59	118.1	30.7	13.2	153.6
Population Density People/km2	4.2	10.9	221.5	138.1	595.9	1,314.4	116.7
Ages 0-14	16.3%	14.3%	14.6%	15.0%	15.7%	12.4%	15.2%
Ages 15-64	64.8%	62.8%	64.9%	62.6%	63.2%	68.9%	64.9%
Ages 65 and Over	19.0%	22.8%	20.5%	22.5%	21.1%	18.7%	19.9%
Ages 85 and Over	2.3%	2.5%	2.4%	2.5%	3.2%	2.2%	1.7%
Median Age	41.6	46.8	44.0	47.2	42.8	40.8	44.8

Ward 3 Has the lowest proportion of Children 0-14 at 12.4%. It also leads the wards in population density. Ward 3 encompasses the Lower West Side, Uptown Saint John, and the Waterloo Village.

Saint John % of Population by Age



INCOME

2021 Census	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Median After-Tax Household Income	\$73,000	\$62,000	\$56,000	\$67,500	\$52,400	\$44,400	\$66,000

2023 T1FF (Taxfiler Data)	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Child Poverty Rate	18.3%	21.9%	30.7%	17.3%	40.7%	44.8%	19.7%
Overall Poverty Rate	17.0%	17.8%	23.4%	13.0%	30.0%	34.8%	14.9%
Senior Poverty rate	13.4%	16.1%	16.8%	10.2%	18.3%	28.2%	12.3%

LIM-AT is a low-income measure that refers to 50% of the median income after adjustment for family size. "This size-based adjustment reflects the fact that the economic needs of a unit grow with its size, although they grow at a slower pace than the number of members in that unit." Statistics Canada

Even within Ward 3 poverty rates vary greatly. In the census tract 3100006.00 the poverty rate for children aged 0-17 is **85%**. Compare that to census tract 3100003.00 in the same ward with a children 0-17 poverty rate of 26%.

LANGUAGE

2021 Census		Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Knowledge of Official Languages	English Only	69.0%	57.5%	85.6%	84.5%	84.4%	86.4%	87.0%
	French Only	11.2%	7.9%	0.2%	0.1%	0.2%	0.3%	0.2%
	English and French	18.0%	34.0%	13.6%	15.2%	14.1%	12.8%	12.6%
	Neither English or French	1.9%	0.2%	0.6%	0.2%	1.4%	0.6%	0.2%
First Official language Spoken	English Only	75.5%	69.1%	95.6%	96.1%	94.4%	95.7%	96.1%
	French Only	21.4%	30.0%	3.5%	3.5%	3.6%	3.4%	3.4%
	English and French	1.3%	0.7%	0.4%	0.2%	0.8%	0.5%	0.3%
Next Most Common Language at Home		Mandarin	Arabic	Arabic	Arabic	Arabic	Arabic	Tagalog

Other Most Common Languages Spoken At Home in Saint John

50

There are an estimated 50 people who use **sign languages**.

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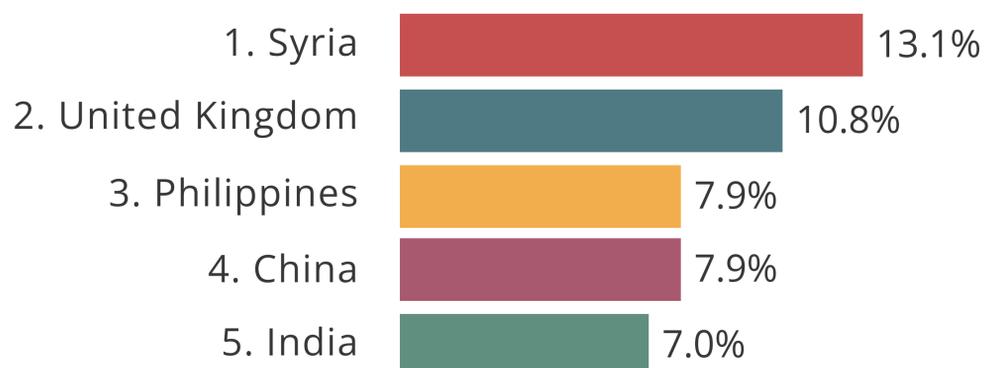
There are an estimated 0 people who use **Indigenous languages**.

Counts from the census are estimations and not exact numbers. These estimates are derived from both complete and partial samples. The data is also imperfect and undergoes manipulation. Additionally, the data is often randomly rounded to multiples of five to preserve confidentiality.

IMMIGRATION / ETHNICITY

2021 Census	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Canadian Citizens	91.2%	95.7%	92.9%	98.8%	86.1%	90.0%	97.0%
Immigrants	23.0%	5.8%	8.1%	2.9%	16.2%	8.4%	4.6%
Immigrants Arrived 2016-2021	15.9%	36.4%	45.0%	18.5%	50.8%	51.8%	28.3%
Non-Permanent Residents	2.5%	1.4%	2.4%	0.3%	3.9%	4.7%	0.9%
Refugees Admitted 1980-2021	1,039,275	4,595	1,200	20	845	265	70
Indigenous Identity	5.0%	4.4%	2.8%	2.4%	2.5%	3.4%	2.8%
Visible Minority	26.5%	5.8%	10.9%	2.7%	20.4%	13.9%	6.0%

Top Birth Places of Immigrants in Saint John



Among the recent immigrant population in Saint John, **Syria** was the most common birth place. Statistics Canada defines a recent immigrant as: "an immigrant who first obtained his or her landed immigrant or permanent resident status between January 1, 2016 and May 11, 2021."

HOUSING

2021 Census		Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Renter Households	Renters	33.1%	26.2%	45.8%	24.7%	56.1%	71.0%	25.1%
	Spending > 30% Income on Housing	33.2%	28.0%	27.1%	23.5%	25.5%	28.7%	29.0%
	In Core Housing Need	20.0%	13.9%	13.9%	11.0%	12.8%	15.6%	13.0%
Owner Households	Owners	66.5%	73.0%	54.2%	75.2%	43.8%	29.0%	74.9%
	Spending > 30% Income on Housing	14.8%	7.5%	11.4%	10.5%	13.6%	14.7%	9.5%
	In Core Housing Need	5.3%	3.4%	3.6%	3.0%	4.9%	3.9%	3.0%
Housing Stock	In Need of Major Repairs	6.1%	7.8%	9.1%	7.3%	9.2%	11.3%	8.1%
	Built Between 2011-2021	13.3%	9.6%	5.6%	2.5%	9.5%	4.3%	6.0%
	Built Before 1960	20.2%	21.9%	35.6%	39.5%	33.4%	47.3%	20.6%
Movers	Moved in the Past Year	12.2%	11.1%	15.1%	10.7%	16.8%	22.0%	11.1%
	Moved in the Past 5 Years	39.0%	35.5%	43.5%	32.0%	49.0%	57.9%	34.9%

Core housing need is when a private household's housing fails at least one **indicator threshold** and would have to spend 30% or more of its gross income to pay the median rent of local housing that meets all indicator thresholds.

Statistics Canada

Housing Indicator Thresholds

- 1. Adequate** - not requiring any major repairs
- 2. Affordable** - has shelter costs less than 30% of gross household income
- 3. Suitable** - has enough bedrooms according to the National Occupancy Standard (NOS)

EDUCATION AND LABOUR

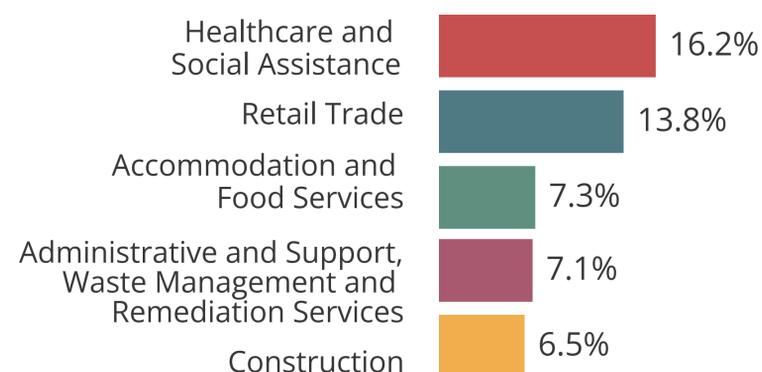
2021 Census	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
No Educational Certificate 25-64	9.9%	11.0%	9.6%	6.1%	11.9%	12.1%	8.2%
High School Completion 25-64	23.0%	28.7%	32.4%	31.2%	28.9%	33.7%	35.3%
Post-Secondary Completion 25-64	67.1%	60.3%	58.0%	62.7%	59.1%	54.2%	56.5%
Labour Force Participation 15+	63.7%	60.1%	60.7%	60.6%	58.2%	61.7%	62.3%
Unemployment Rate 15+	10.3%	10.3%	10.9%	8.8%	11.2%	13.4%	10.1%

Labour force participation is the population in the labour force divided by the population 15 years of age or older.

Unemployment rates are the number of unemployed people divided by the labour force. To be qualified as unemployed an individual must be without work and available for work, sought it out in the past four weeks, or be on temporary layoff, or waiting to start a job in the next four weeks.

Statistics Canada

Top Jobs in Saint John by Workforce Size (North American Industry Classification System 2017)

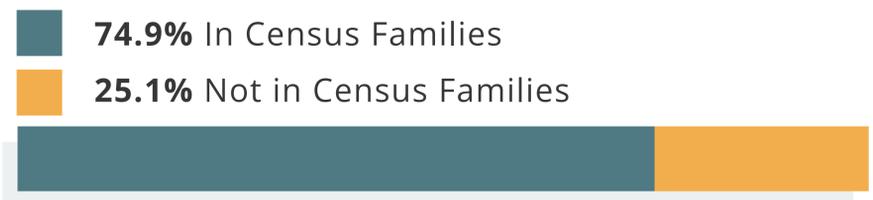


FAMILY COMPOSITION

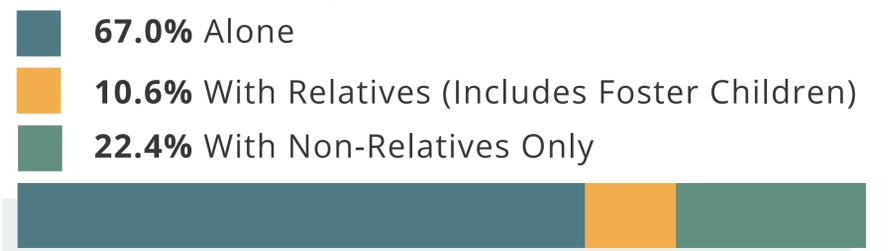
2021 Census	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
Married Couples With Kids	33.9%	27.0%	26.1%	28.6%	28.1%	17.0%	29.0%
Married Couples Without Kids	30.6%	37.5%	32.6%	36.1%	30.8%	28.4%	34.2%
Common Law Couples With Kids	7.9%	8.0%	6.8%	6.8%	6.2%	7.6%	6.9%
Common Law Couples Without Kids	11.1%	11.2%	11.7%	9.6%	10.4%	18.5%	9.3%
One-Parent Families	16.4%	16.4%	22.8%	18.7%	24.4%	28.6%	20.4%
Woman+ One-Parent Families	12.7%	12.6%	18.2%	14.8%	20.6%	22.6%	15.8%
Man+ One-Parent Families	3.7%	3.8%	4.5%	3.9%	3.8%	5.9%	4.5%

A census family is a married or common law couple, with or without children of either parent. It is also lone-parents with children, or grandparents and grandchildren without the grandchild's parents. Children can be adopted or biological but cannot have their own married or common law partners or children living with them, though they may have them. Statistics Canada

Population Breakdown (SJ)



People Not Living in Census Families (SJ)



ELECTIONS

Municipal Elections Voter Turnout	Canada	NB	Saint John	Ward 1	Ward 2	Ward 3	Ward 4
2012	NA	NA	45.6%	54.5%	47.7%	36.9%	42.9%
2016	NA	NA	38.1%	47.3%	38.5%	30.4%	36.0%
2021	NA	NA	34.5%	41.0%	35.8%	29.0%	32.0%

Voter Turnout has been going down in all four of the wards. The Saint John voter turnout rate has dropped by more than **10%** in nine years. Ward three has the lowest voter turnout at 29%. That means that less than three in ten people who were eligible to vote actually voted in 2021.

DATA DISCLAIMER

The data for this report comes from the 2021 Canadian Census of the Population. Census data for New Brunswick and Canada are publicly available online. For the other geographies, custom census data requests were made to Statistics Canada. The raw custom request data is available through the [Community Data Program](https://communitydata.ca/) (<https://communitydata.ca/>).

The census has two main components: the short form and the long form. The short form portion of the census uses a 100% percent sample. That means Statistics Canada attempts to sample 100% of the target population. The Long Form component of the census samples 25% of the target population. Therefore, there is inevitably more error associated with the Long Form than the Short Form. The Short Form data sections are Population, Language, and Family Composition. The Long Form data sections are Immigration/Ethnicity, Income, Housing, and Education and Labour. The only exception is that income data for Canada, NB, and Saint John come from the Short form.

The Census uses multiple population definitions when calculating indicators. Example definitions include the total population, population excluding institutional residents, and the population in private households. To learn which indicator refers to which population, go to the [Census Dictionary](https://www12.statcan.gc.ca/census-recensement/2021/ref/dict/az/index-eng.cfm) (<https://www12.statcan.gc.ca/census-recensement/2021/ref/dict/az/index-eng.cfm>).

Man+ and Woman+ represent gender categories in the census that include those identifying as either a man or a woman and a small proportion of those who did not identify with those categories.

Income statistics in the Census are only available for the 2020 year and not 2021.