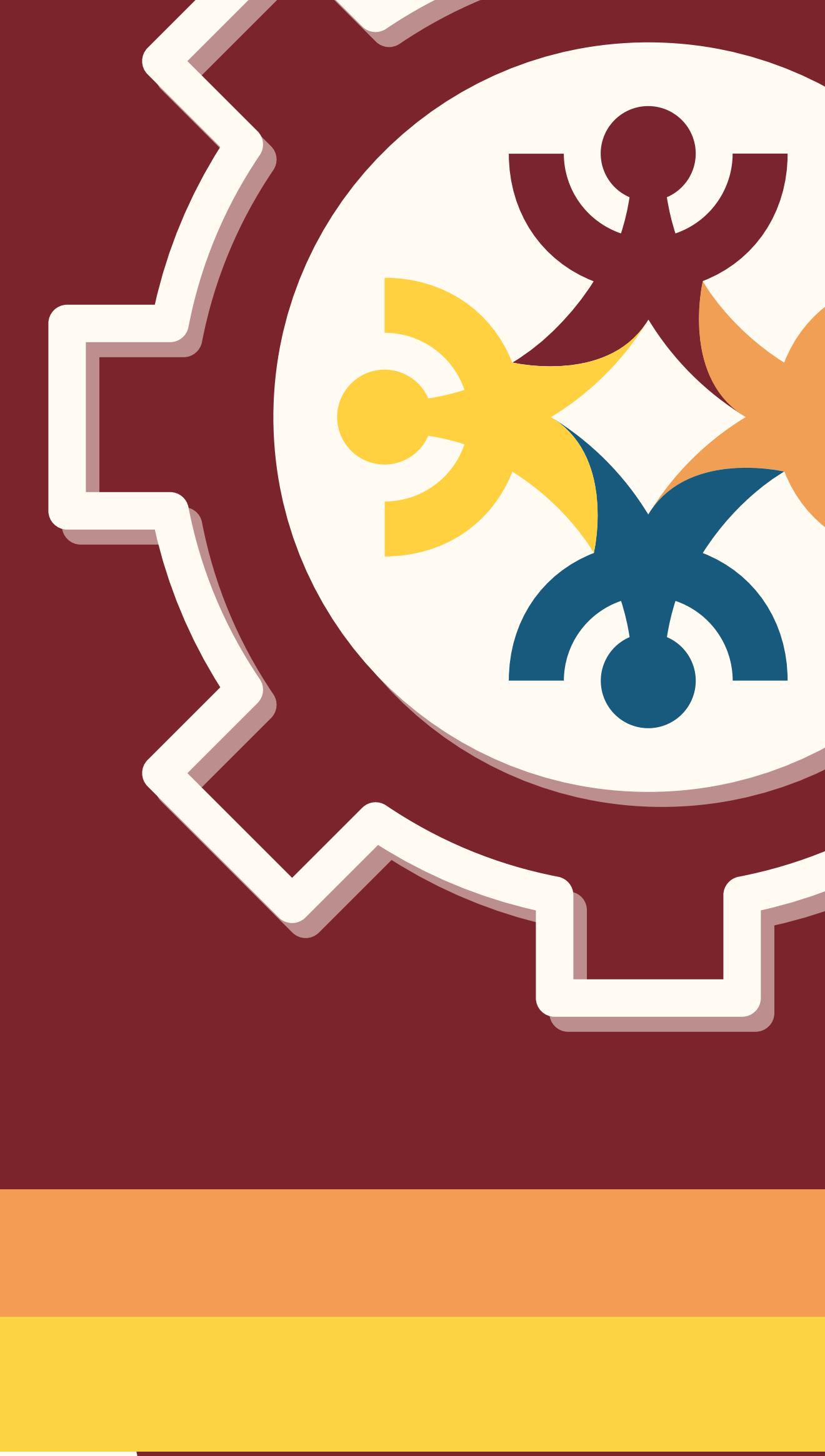


# LABOUR

## In New Brunswick Data Snapshot 2025

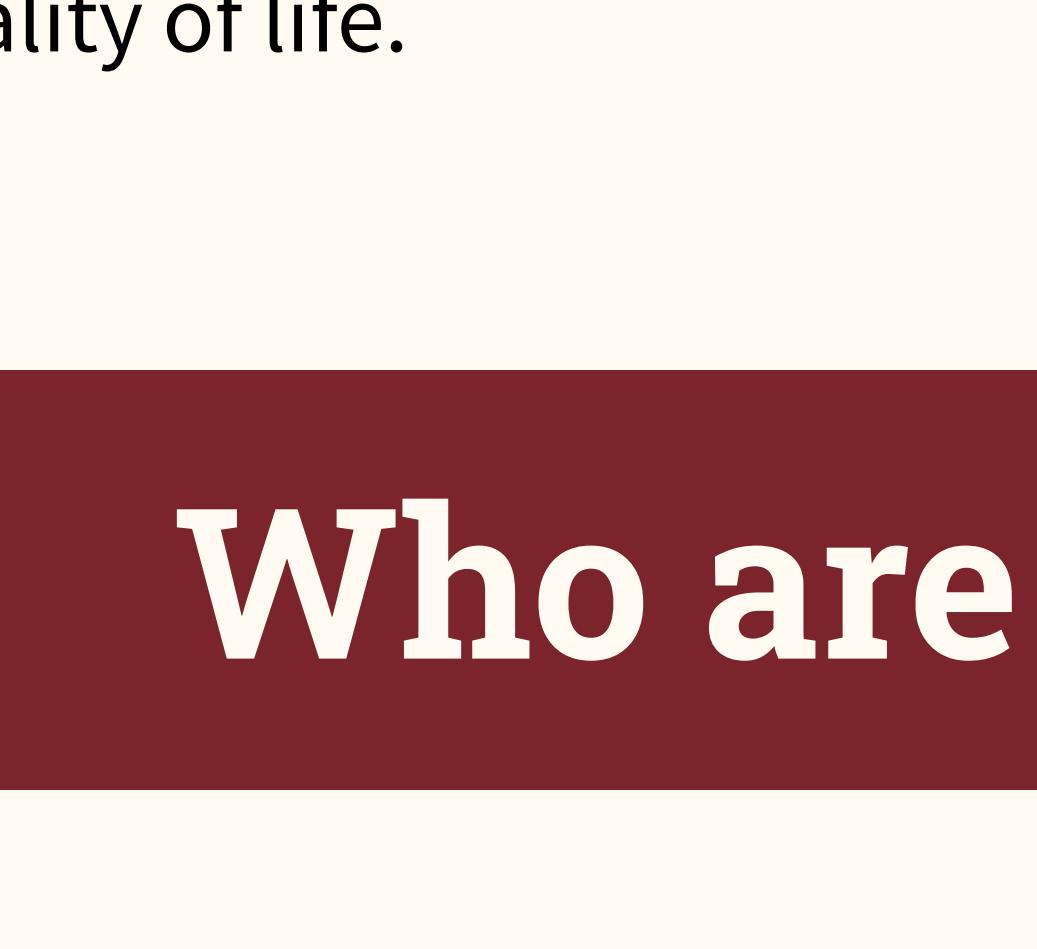
The data presented in this infographic comes from the 2025 Labour Force Survey.



HUMAN  
DEVELOPMENT  
COUNCIL

### Low-Wage Employees

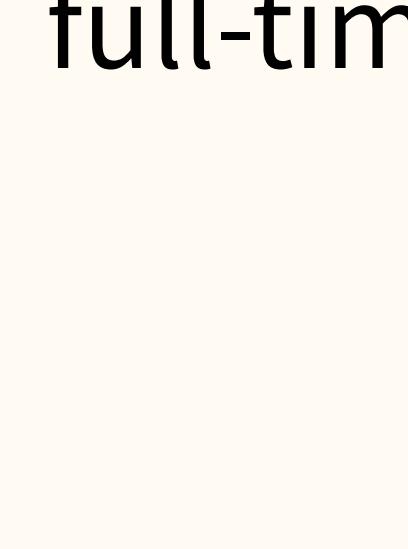
The **minimum wage** in New Brunswick is **\$15.65**. The **living wage** is **\$24.77**.



\*A living wage is the hourly rate a household (with full-time working parents and two children, aged 2 and 7) would require to satisfy basic needs and live with dignity while enjoying a decent quality of life.

**41%** of employees in New Brunswick earned less than the provincial living wage of \$24.77 in 2025.

### Who are Low-Wage Employees?



In New Brunswick, the majority of employees earning less than the living wage are not

**88%** aged 15 to 64 are **not students**.

**89%** are **20 or older**.

**52%** are **Women+**.

**53%** work at firms with **100 or more employees**.

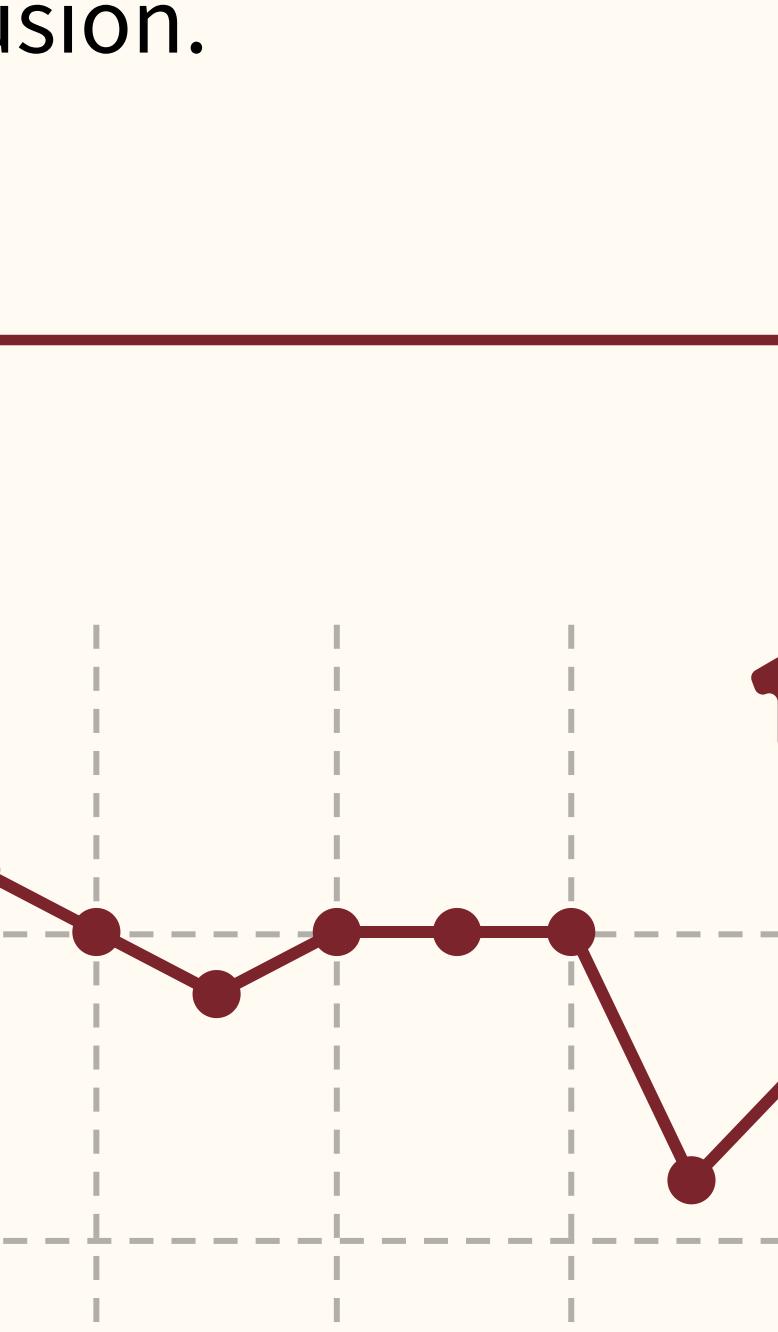
**74%** are **full-time employees**.

**80%** are **permanent employees**.

### NEET Youth

**16%** of New Brunswick youth (15-29) were **not in employment, education, or training** in 2025.

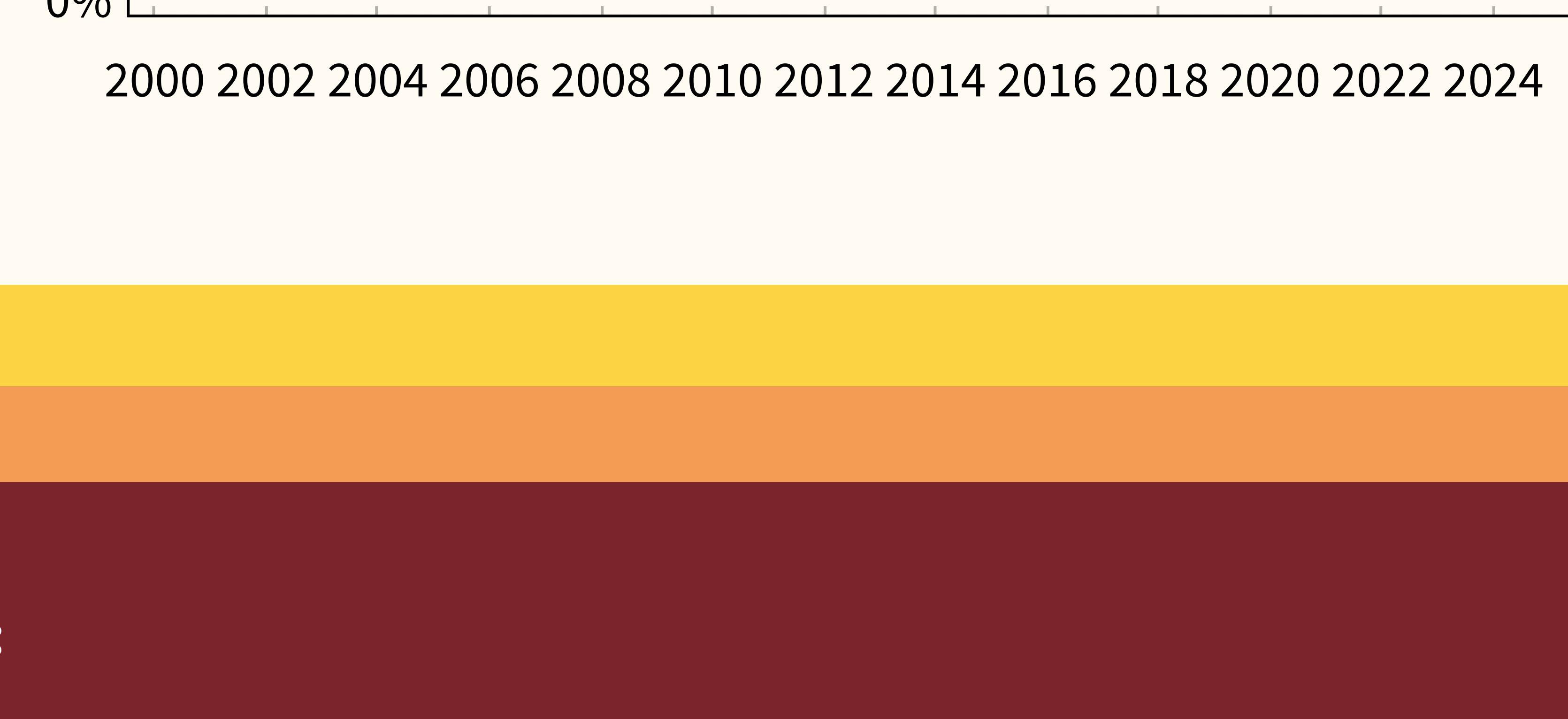
NEET stands for "**not in employment, education or training**."



\*NEET youth (typically aged 15 to 29) are not enrolled in school or educational programs, not working, and not participating in any job training. NEET is an indicator of youth who may be at risk of social exclusion.

#### % of NEET Youth (15-29) in NB by Year

The prevalence of NEET youth (15-29) was the lowest in 2023.



#### Note About Data:

This analysis estimates the percentage of low-wage employees in New Brunswick earning under \$24.77/hour, based on 2025 Labour Force Survey (LFS) Public Use Microdata Files. Self-employed, unpaid family workers, and others not classified as employees are not included in this calculation, since the LFS only collects hourly earnings data for wage- and salary-paid employees. The estimation refers to employees who earn regular wages for their work.

For the NEET youth data, only the first three months of the year are included, following Statistics Canada's standard. As a result, the impact of COVID-19 is not fully captured in the data.

For more data, visit [www.sjhdcc.ca/nb-data-portal](http://www.sjhdcc.ca/nb-data-portal)