

# 2025 Child & Family Poverty TRENDS

There are two commonly used poverty measures in Canada...

## MBM

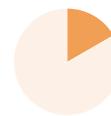
The Market Basket Measure assesses whether families can afford essentials (food, shelter, clothing, transportation).

## CFLIM-AT

The Census Family Low-Income Measure – After Tax determines if family income is low compared to other families (50% of median income). It measures inequality.

## NB Poverty Rates

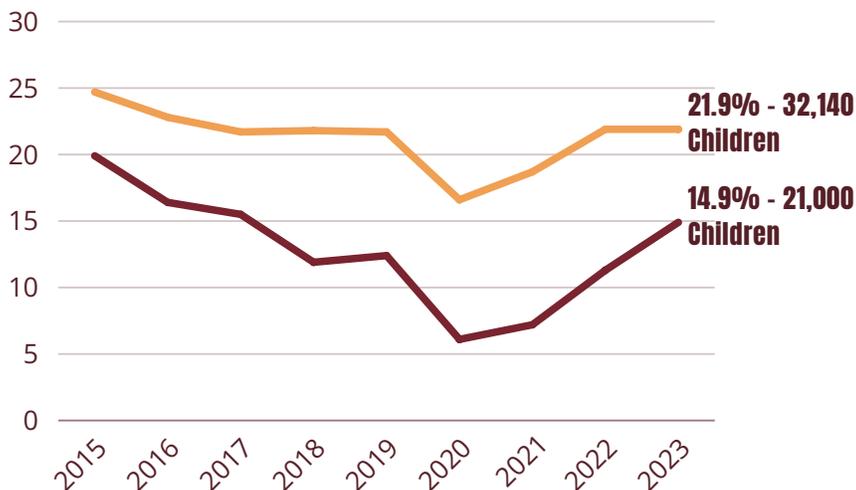
	MBM	CFLIM-AT
All Ages	11.6%	17.8%
0-17	14.9%	21.9%
18-64	12.3%	17.2%
65+	7.3%	16.1%



1 out of 5 children are in poverty according to the CFLIM-AT.

## Recent Trends in NB Child Poverty

● CFLIM-AT ● MBM



## Why Poverty Is Rising?

The CFLIM-AT remained unchanged from 2022 to 2023. However, The MBM child poverty rate increased sharply, rising from 11.3% to 14.9%.

The unaffordable cost of essentials is increasing income inadequacy.

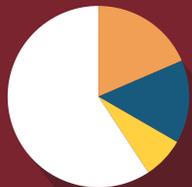
## Consumer Price Index Component

% Increase 2022-2023 in NB

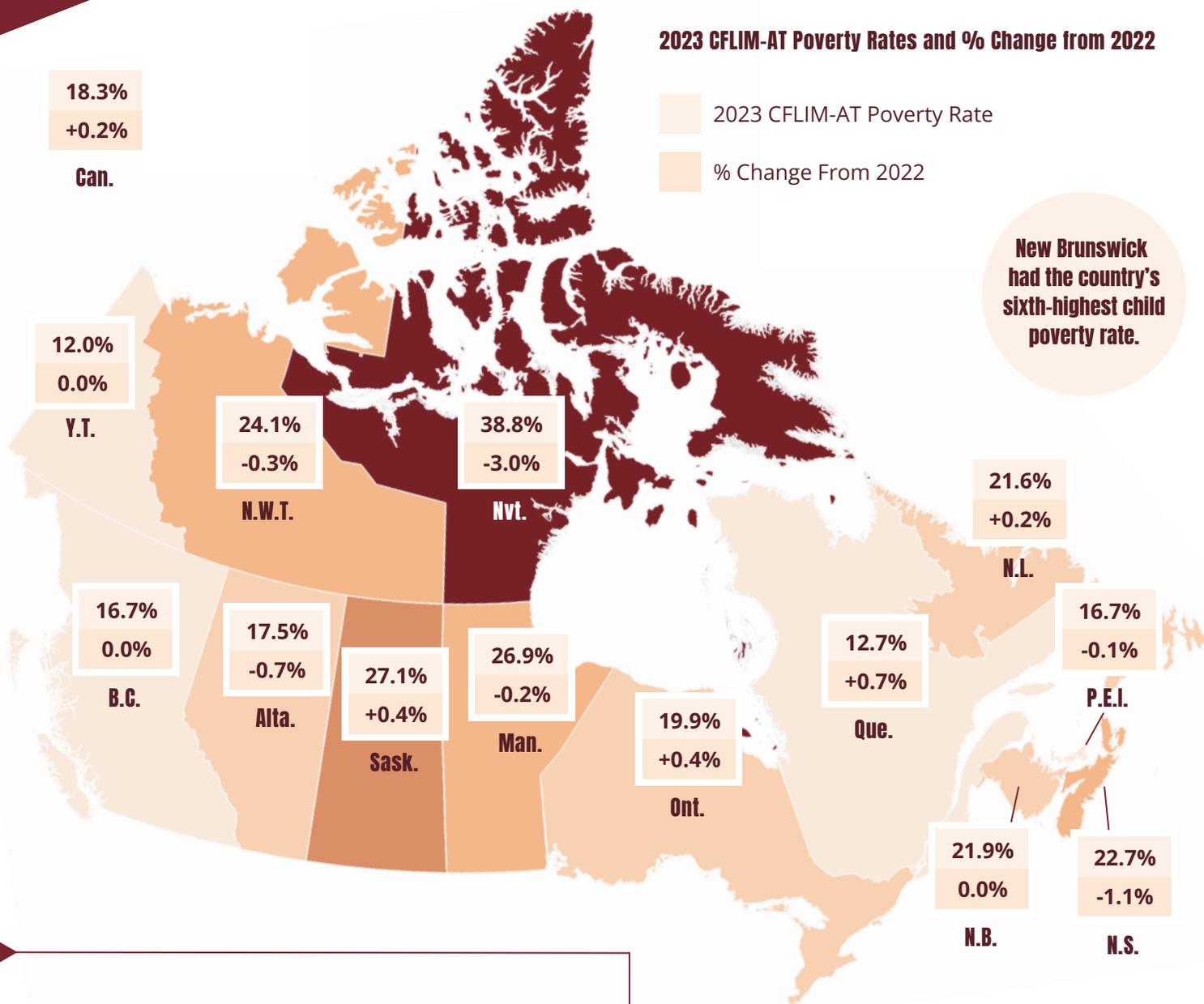
All-items	3.6%
Food	8.0%
Rent	7.3%
Electricity	4.2%

## Incomes Have Not Kept Up

MBM child poverty in New Brunswick rose again as the cost of essentials outpaced family incomes.



# 2025 Child & Family Poverty GEOGRAPHY



## NB City 2023 Child Poverty Rate CFLIM-AT

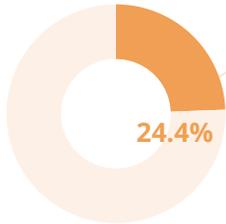
Saint John	30.7%
Moncton	25.8%
Fredericton	23.3%
Edmundston	23.8%
Campbellton	41.2%
Bathurst	33.3%
Miramichi	22.9%
Dieppe	15.0%

## Poverty By Neighbourhood

Across neighbourhoods (census tracts) in New Brunswick's CMAAs, child poverty rates ranged from **7.1%** to as high as **75%**.

# 2025 Child & Family Poverty DEMOGRAPHICS

## Child Poverty Under 6 in NB (CFLIM-AT), 2023



Children under 6 have a higher poverty rate than children overall.

Early childhood poverty is associated with chronic stress, poorer health, and developmental impacts.

It is recognized as an adverse childhood experience.

## Child Poverty by Family Type (CFLIM-AT), NB, 2023

All Family Types



Children in Couple Families

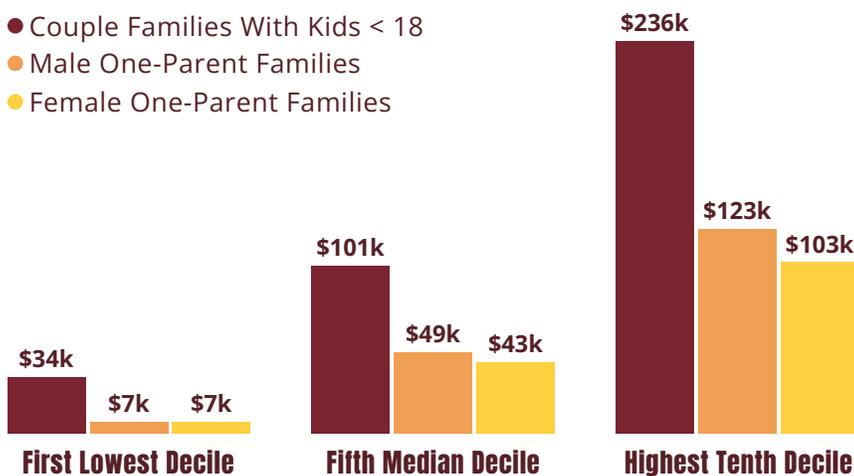


Children in One-Parent Families



## Average after-tax income by Family Type and Income Decile in NB, 2023

- Couple Families With Kids < 18
- Male One-Parent Families
- Female One-Parent Families

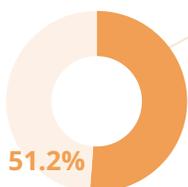


## What Are Income Deciles?

Income deciles divide the population into ten equal groups based on income, from the lowest 10% of earners to the highest 10%.

**Female led one-parent families have the lowest family incomes across deciles.**

## Child Poverty on Reserves (CFLIM-AT), NB, 2023



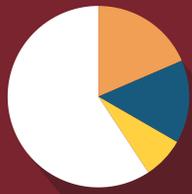
Using a limited data sample, the estimated poverty rate for children on Reserves in NB is **51.2%**.

The child poverty rate on Reserves is over double the overall child poverty rate of **21.9%**.

## Racialized and Immigrant Child Poverty

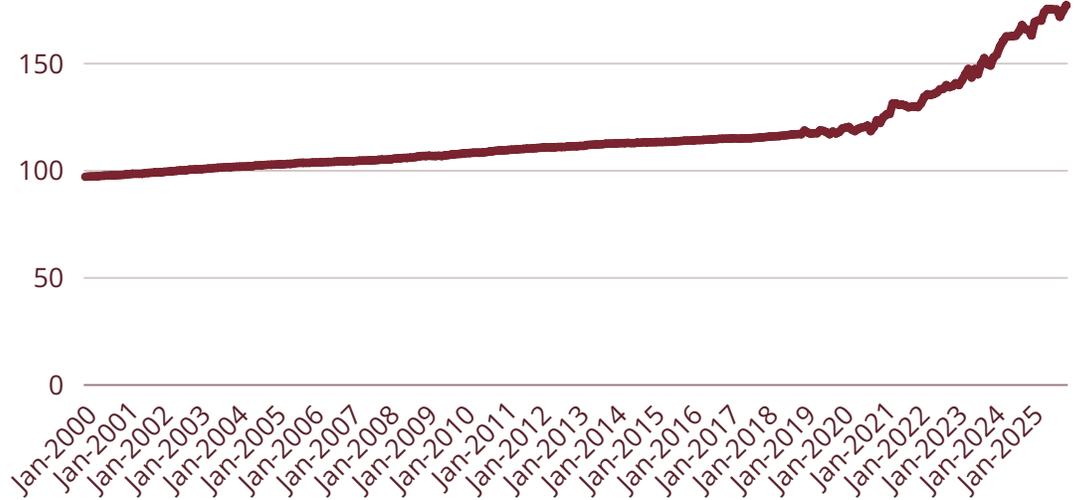
Child poverty rates also tend to be higher among racialized groups and recent immigrants.

# 2025 Child & Family Poverty HOUSING



From 2020 to 2025, rent prices in New Brunswick surged by 44%, erasing two decades of relative stability.

Rent Costs in NB by Month (Consumer Price Index)



## Rent Pressures for New Tenants

Affordability pressures are especially severe for households entering the rental market or seeking new accommodation. Advertised rents are significantly higher than the average rents paid in occupied units.

Rental turnover is a major driver of rising rental costs and housing instability.

Rental Unit Type	Average Occupied Rents Oct-25	Average Asking Rents Q3 2025	% Difference
<b>Fredericton CMA</b>			
1 bedroom	\$1,203	\$1,390	16%
2 bedrooms	\$1,413	\$1,670	18%
<b>Moncton CMA</b>			
1 bedroom	\$1,164	\$1,300	12%
2 bedrooms	\$1,463	\$1,530	5%
<b>Saint John CMA</b>			
1 bedroom	\$1,011	\$1,210	20%
2 bedrooms	\$1,290	\$1,600	24%

## Are These Rents Affordable?

Rental wages (hourly earnings required to afford rent) range from **\$19.44** for occupied 1 bedrooms in Saint John to **\$32.12** for available 2 bedrooms in Fredericton... significantly greater than the minimum wage.

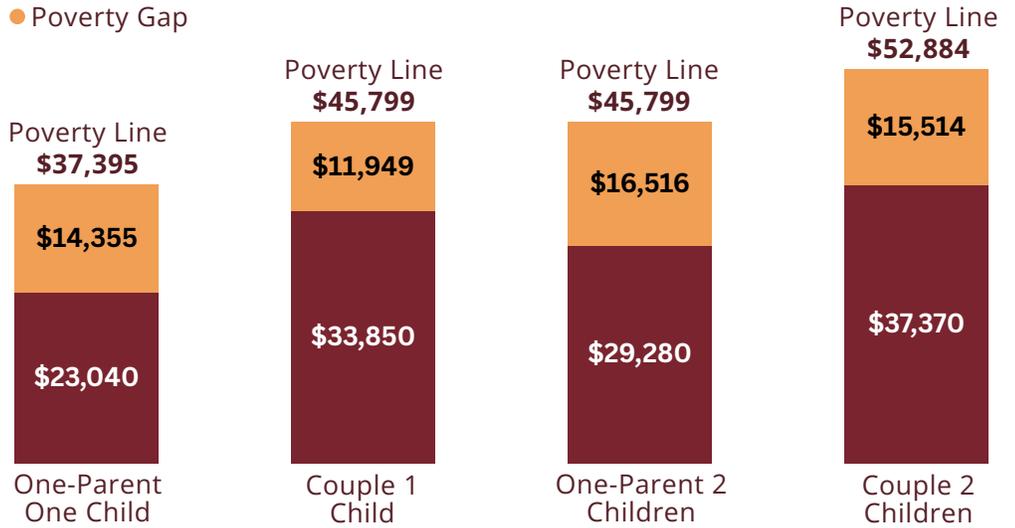
Data From the 2025 Child and Family Poverty Report

# 2025 Child & Family Poverty INCOME

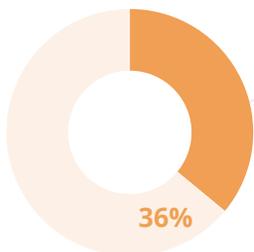
## Depth of Poverty for Low-Income Families in NB, CFLIM-AT, 2023

- After-Tax Median Income for Low Income Families
- Poverty Gap

Poverty is not only about how many families fall below the poverty line, but also about how far below it they live.



Adequacy Indicator	Unattached Single Considered Employable	Unattached Single With a Disability	Single Parent, One Child	Couple, Two Children
Total welfare income	\$11,061	\$14,130	\$25,604	\$33,383
MBM (official poverty line) Moncton	\$26,032	\$26,032	\$36,815	\$52,064
Welfare income minus MBM threshold	-\$14,972	-\$11,903	-\$11,211	-\$18,681
<b>Welfare as a % of the MBM Poverty Line</b>	<b>42%</b>	<b>54%</b>	<b>70%</b>	<b>64%</b>
LIM (Relative Low-Income)	\$30,987	\$30,987	\$43,822	\$61,974
Welfare income minus LIM threshold	-\$19,926	-\$16,857	-\$18,218	-\$28,591
<b>Welfare as a % of the LIM Poverty Line</b>	<b>36%</b>	<b>46%</b>	<b>58%</b>	<b>54%</b>



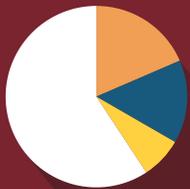
### Unattached Singles

The total welfare income in NB for unattached singles amounts to only **36%** of the LIM Poverty Line.

### Adequacy of Welfare

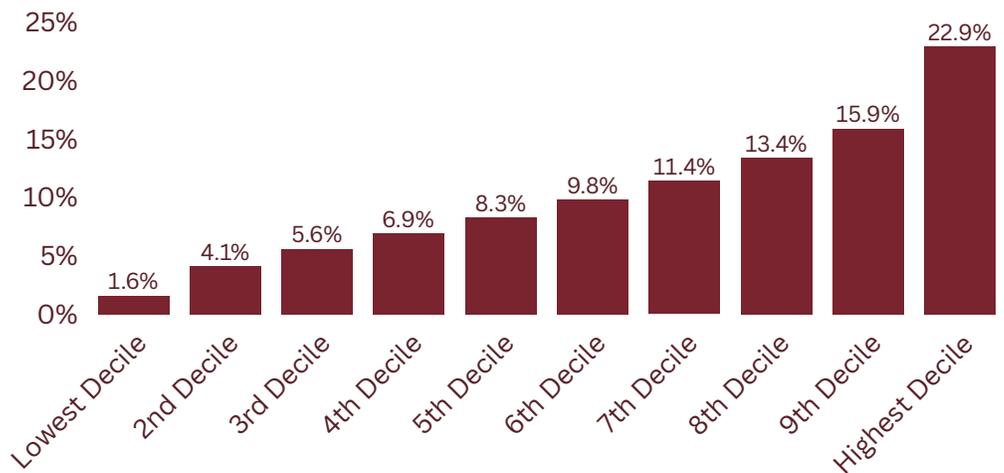
Welfare incomes are well below both poverty lines for all family types.

# 2025 Child & Family Poverty TRANSFERS



The top 10% of families with children held a greater share of income than the bottom 4 deciles combined.

Percent Share of Family Income by Decile, 2023



## The Impact of Government Transfers

Government transfers remain one of the most effective tools available to reduce child poverty.

In 2023, government transfers reduced the provincial child poverty rate by **15.8%** or **23,240** children.

## NB Child Poverty Rates With and Without Government Transfers, CFLIM-AT, 2023

Child Poverty Rate With Government Transfers



Child Poverty Rate Without Government Transfers



## NB Child Poverty Rates With and Without the Canada Child Benefit, CFLIM-AT, 2023

Child Poverty Rate With the Canada Child Benefit



Child Poverty Rate Without the Canada Child Benefit



## The Impact of The Canada Child Benefit

The Canada Child Benefit is one of Canada's most impactful poverty reduction programs. This transfer alone reduced the provincial child poverty rate by approximately **10%** or **14,310** children.