HUMAN DEVELOPMENT COUNCIL

Request for Proposals

2026-2028 Reaching Home Funding
Rural & Remote Homelessness, NB

231 Regent St. Suite 104
Fredericton NB E3B 3W8

139 Prince Edward St.
Saint John NB E2L 3S3

236 St. George St. Unit 110
Moncton NB E1C 1V9

www.sjhdc.ca

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Public Notice

The Human Development Council (HDC), in its role as the Community Entity for the Rural & Remote Homelessness stream of Reaching Home, Canada's Homelessness Strategy, is issuing a request for proposals for projects seeking to prevent and reduce homelessness in New Brunswick, specifically looking at initiatives which take place *outside* of the Designated Communities (DCs) of Bathurst, Fredericton, Saint John, and Moncton.

The HDC is seeking proponents with capacity to deliver outcomes which align with each of the Reaching Home project activity areas. Proponents are invited to put forward a proposal which requests funding from one or more of these areas.

Deadline

Proposals and all relevant support documents for Reaching Home funding must be submitted no later than June 30th, 2026, at 5:00pm (AST). Late or misdirected applications will not be considered.

About this Request for Proposals

The information contained in this RFP is meant to help proponents determine the suitability and eligibility of their proposed projects. It is recommended that applicants review the Reaching Home Directives online by clicking HERE or searching for Reaching Home Directives in their browser of choice.

The details and anticipated results included in this RFP reflect Reaching Home Investment Priorities as set out by the Rural Advisory Board (RAB) and align with a commitment to preventing and reducing homelessness through an outcome based, systems approach. As such, successful proposals will demonstrate a high degree of coordination with local services and government and will provide evidence on how funded program(s) will result in measurable reductions in the number of people experiencing homelessness in the relevant communities within New Brunswick.

For more information and to assist in preparing your proposal please consult the accompanying '*Proposal Guidelines'* document.

Project Timelines

Project timelines for eligible activities and expenses to take place may span up to 21 months, covering the remainder of the 2026 – 2027 fiscal year, and the entire 2027 – 2028 fiscal year. Funded activities may begin no earlier than July 2026 and must conclude entirely by March 31, 2028. Projects with shorter timelines that fall within this overall schedule are eligible.

Funding Amount

The HDC anticipates allocating the following funding amounts over the next two fiscal years (April-March).

Fiscal Year	Total Funding Envelope
2026-2027	$1,041,200.00
2027-2028	$1,241,200.00

Project Priorities

This Request for Proposals (RFP) invites applications for projects that address the needs of individuals in New Brunswick who are currently experiencing homelessness or are at imminent risk of becoming homeless. All funded projects must demonstrate a clear capacity to reduce homelessness in New Brunswick by either preventing homelessness through early supports and interventions, or by responding to the needs of unhoused individuals through increased access to supportive housing and related services.

Applicants are strongly encouraged to prioritize projects which have long-term impacts on housing and homelessness either through successful prevention and diversion, move-ins to housing that are appropriately supported and scaffolded to be sustainable, or in other manners as appropriate to your community needs. Outputs that can be shared, adapted, and adopted by other communities are considered an asset – while projects are not expected to be universal, we are interested in learning how successes are achieved and helping share those successes to help address homelessness across the province together.

While initiatives and outcomes of proposed projects *must take place outside of* the Designated Communities of Bathurst, Fredericton, Saint John, and Moncton, proponents may wish to describe 'second level' outcomes that include anticipated impact on those communities, however those outcomes will not be considered as evaluation criteria for proposed projects.

All submitted budgets must include a breakdown of funding that indicates specifically which of the five Reaching Home project areas that particular activities take place in, in alignment with the Reaching

Home Directives put forth by HICC. The Reaching Home Directives can be found HERE, and contain specific information about each of these areas, what is and is not eligible for spending within that area, and supporting information to help a proponent determine how best to structure their proposal, and the activities within it. These Directives should be considered required reading, and applicants are strongly encouraged to contact the HDC if there are any questions about these Directives.

How funding will be allocated

The HDC anticipates allocating the full amount of funding available through this RFP. If the RFP is undersubscribed or proposals submitted are deemed inadequate, the HDC will consult with the RAB to determine the next best steps. The HDC will review all submitted proposals, communicate in advance with applicants if there are clarifications required and then submit proposals to the Proposal Evaluation and Allocation Recommendation committee for review, scoring, analysis and final funding recommendations to the HDC. All applicants will receive communication from the HDC on the results of the funding recommendation process.

How to submit

Proposals can be submitted by form online at: https://airtable.com/appGqyeuFkmVPb2z3/pagzJO606ZJd2MrZY/form, by email according to instructions below, or by letter mail according to instructions below.

By email:
Please email your proposal in Word or PDF format to: Admin@SJHDC.ca and include Reaching Home Funding Application and the name of your organization in the subject line.

By letter mail:
Human Development Council
Reaching Home Funding Application
Third Floor, Social Enterprise Hub,
139 Prince Edward St.
Saint John, NB
E2L 3S3

If you have any questions about the RFP, please contact Cory Herc at Cory@SJHDC.ca. Late or misdirected submissions will not be accepted.